

**SEEM**  **C**

Global Resources. Innovative Solutions. Passionate Service.



*Your  
Global Resource  
for Quality  
Wood Products*

# Global Resources



- ④ **Worldwide resources**
- ④ **All suppliers and products qualified**
- ④ **Extensive customer network**
- ④ **Deep lasting relationships**

**“After all, It’s a small, small world.”**

***–Disney Studios***

# Innovative Solutions

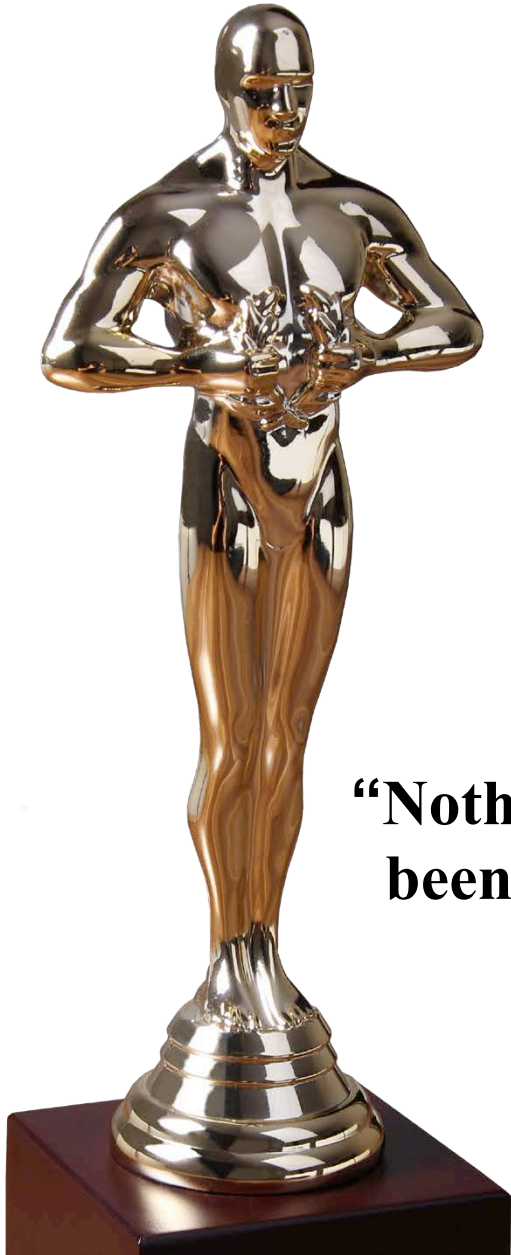
- ④ Industry knowledge
- ④ Industry trends
- ④ Consultative services
- ④ Problem solvers



**“The art of simplicity  
is a puzzle of complexity.”**

*–Douglas Horton*

# Passionate Service



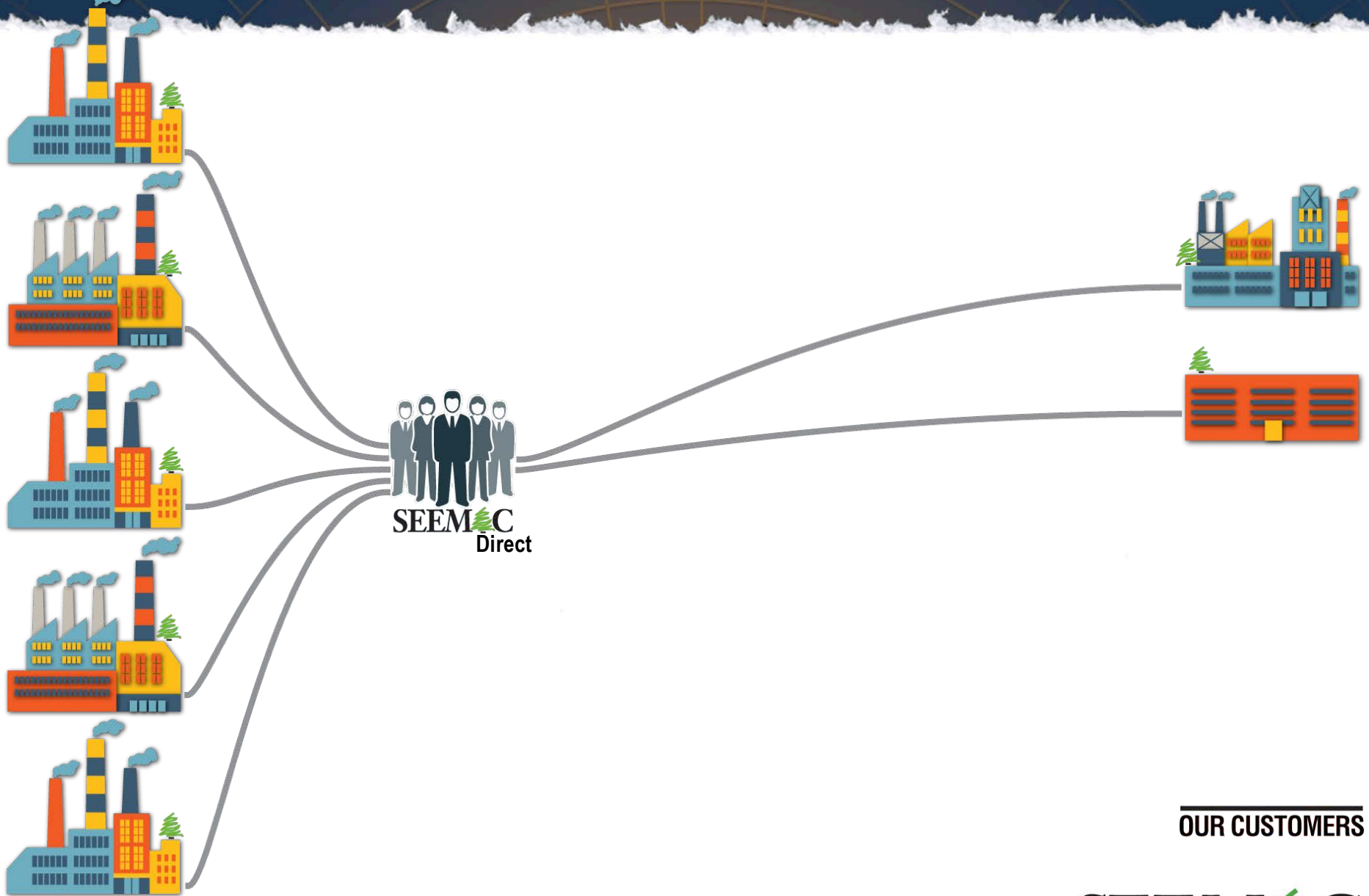
- ④ **Ensure your business success**
- ④ **Enhance communication**
- ④ **Facilitate logistics**
- ④ **Deliver personalized service**
- ④ **Work harder and care more**

**“Nothing great in the world has ever  
been accomplished without passion.”**

**– *GWF Hegel***

# SEEMAC's Service Solutions

*Direct Model*



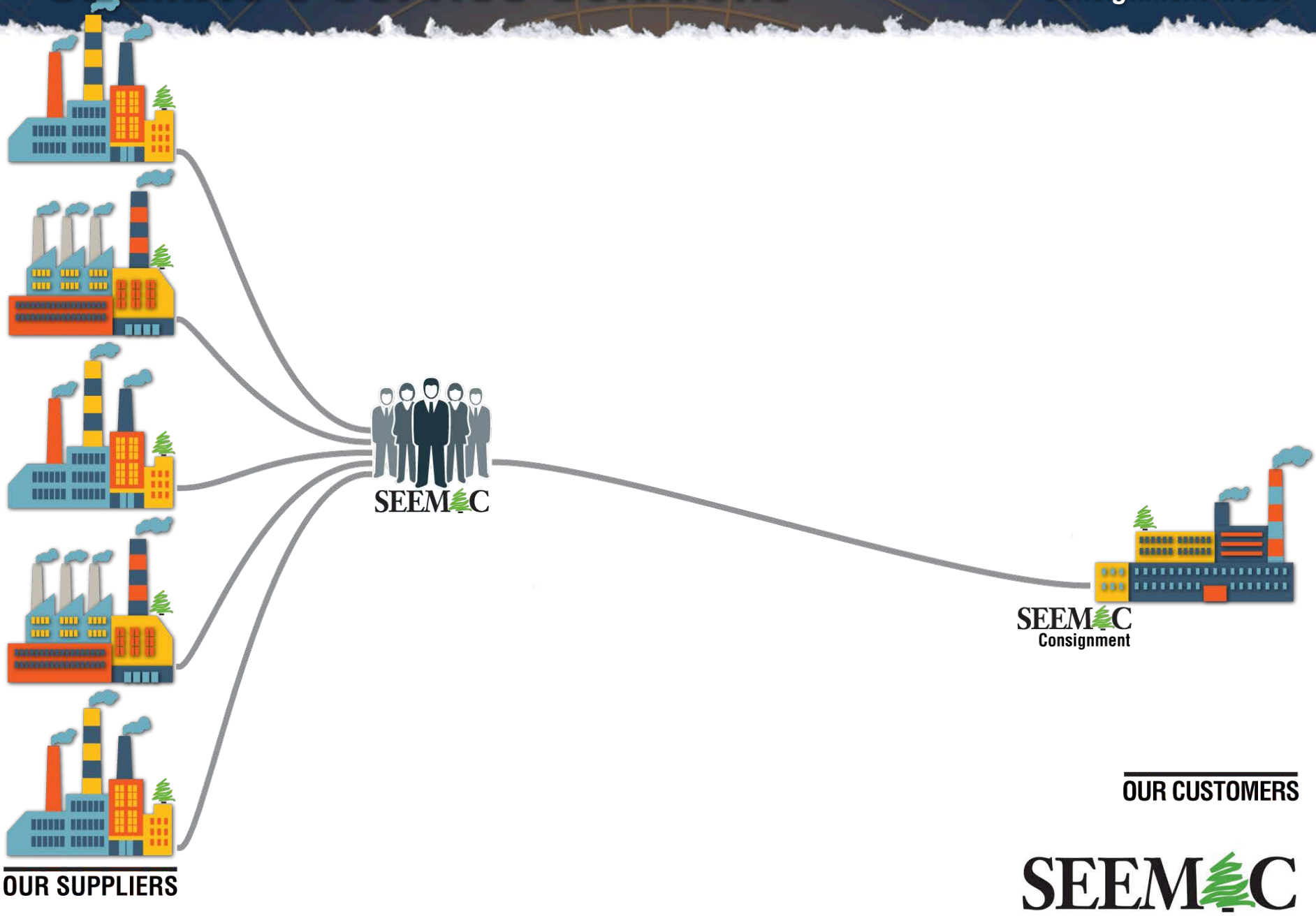
**OUR SUPPLIERS**

**OUR CUSTOMERS**

**SEEMAC**

# SEEMAC's Service Solutions

*Consignment Model*



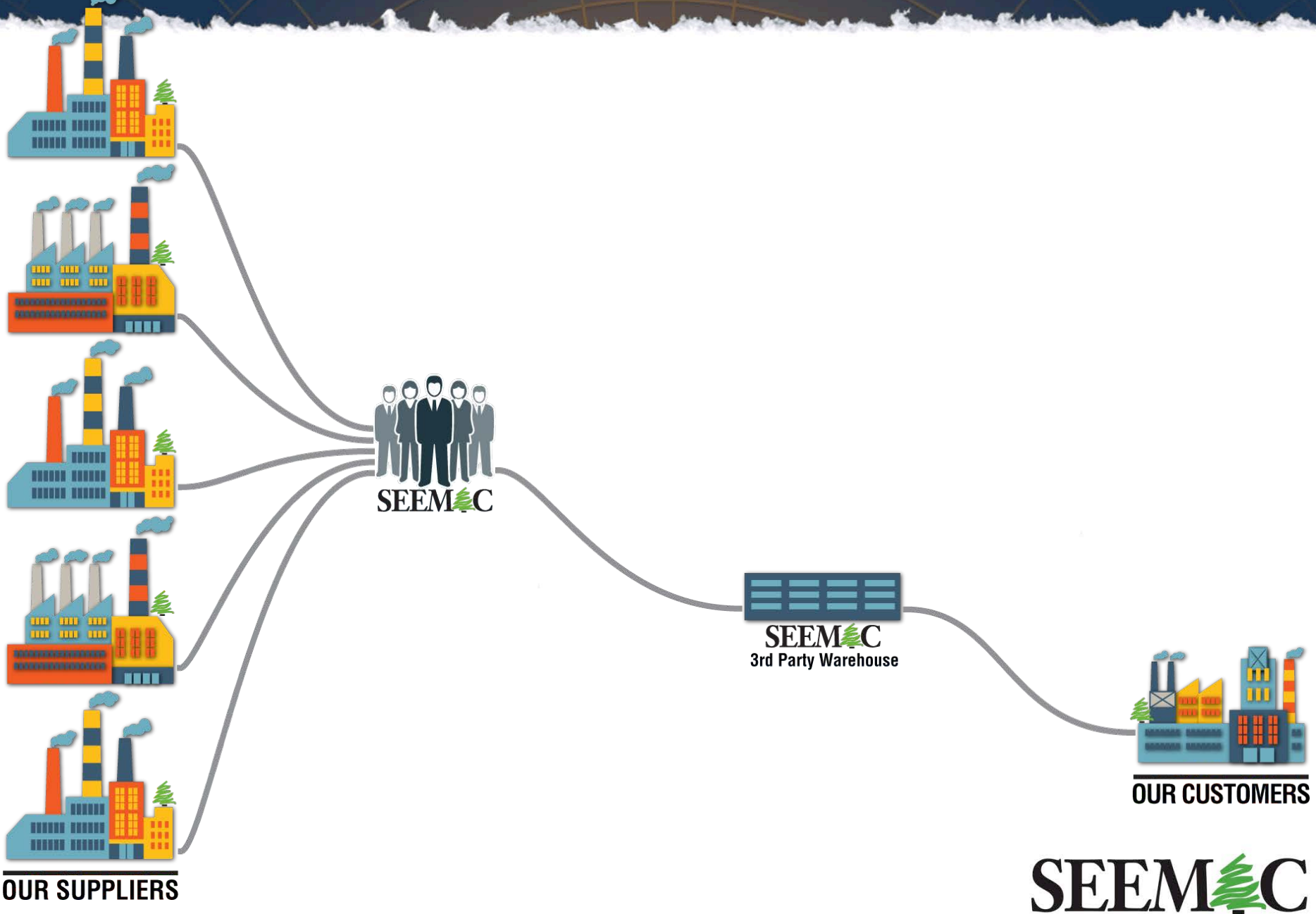
**OUR SUPPLIERS**

**OUR CUSTOMERS**

**SEEMAC**

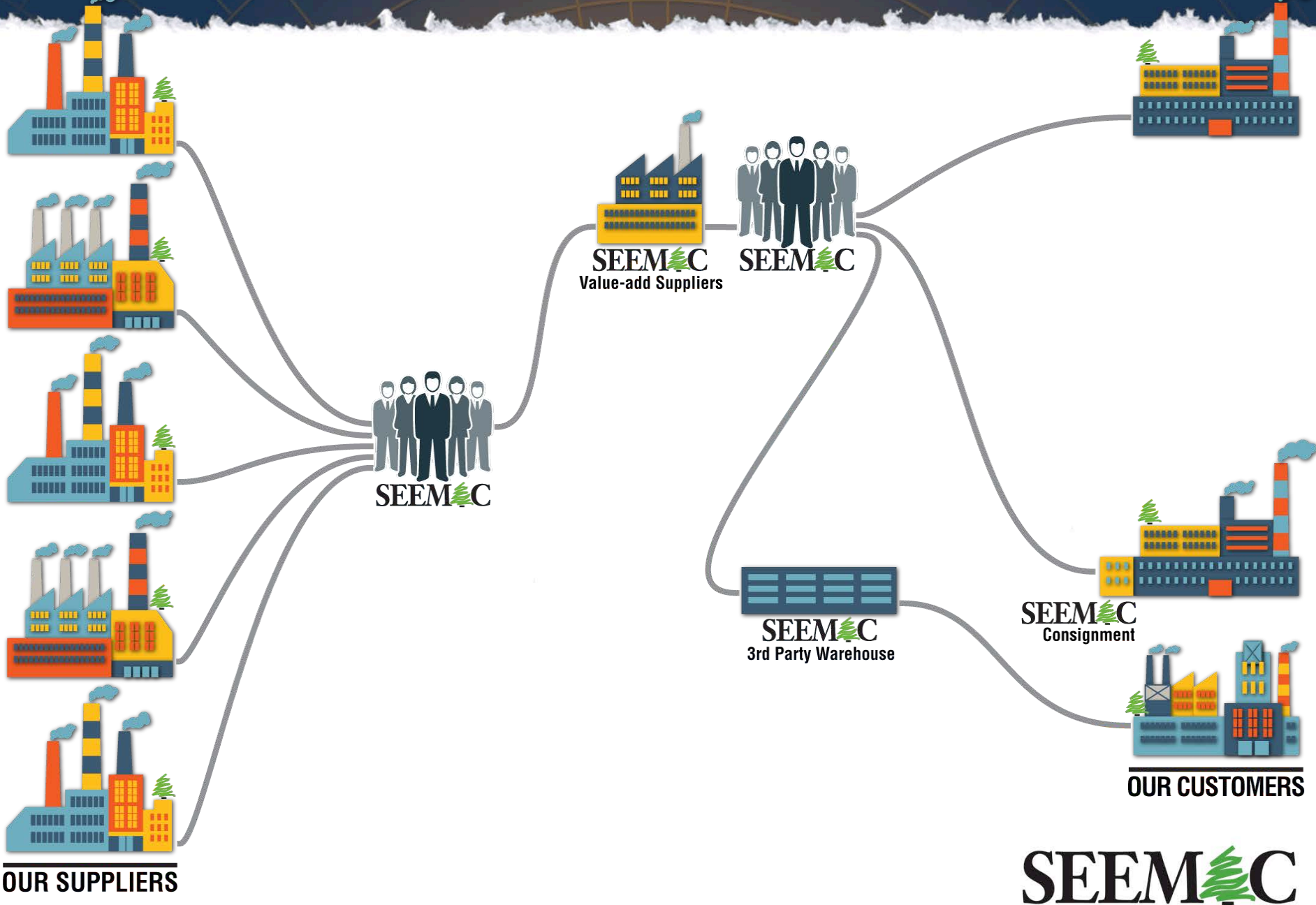
# SEEMAC's Service Solutions

3<sup>rd</sup> Party Warehouse Model



# SEEMAC's Service Solutions

Value-add Partner Model



OUR SUPPLIERS

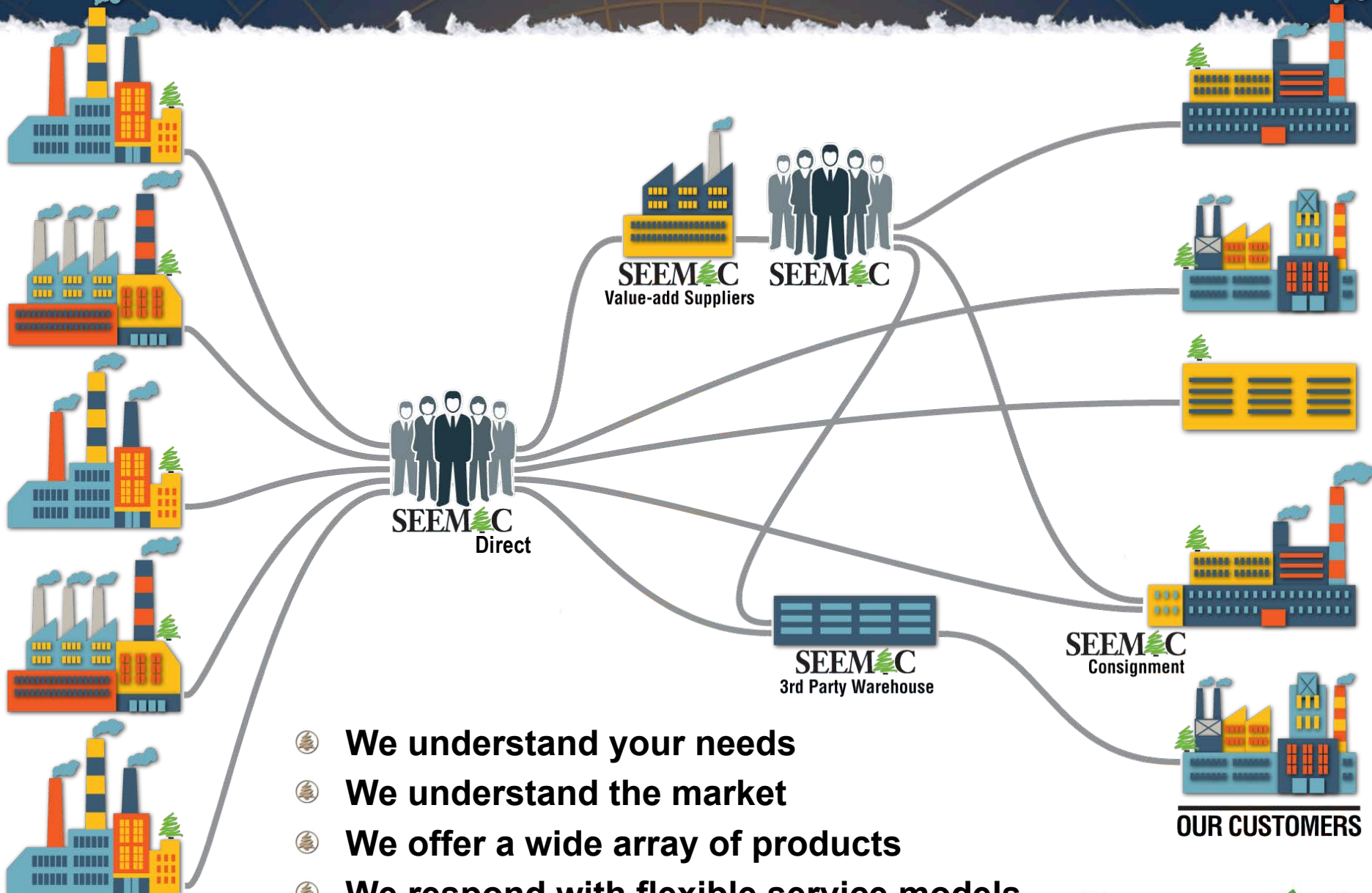
OUR CUSTOMERS

SEEMAC



# SEEMAC's Service Solutions

All Service Models



OUR SUPPLIERS

- 🌀 We understand your needs
- 🌀 We understand the market
- 🌀 We offer a wide array of products
- 🌀 We respond with flexible service models

OUR CUSTOMERS

# SEEMAC

# Value for Suppliers

**Quick Payment**

**Logistics  
Managed**

**Communications  
Enhanced**

**More Dedicated  
Sales & Service  
Resources**

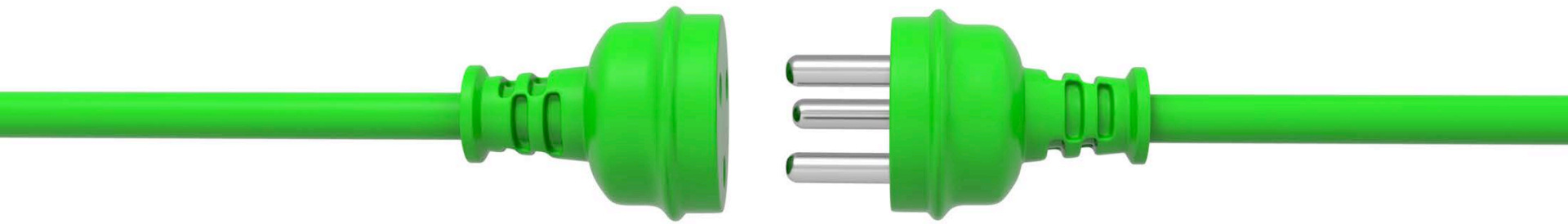
**Shared Market  
Knowledge**

**Inventory Ownership  
& Management**

**WE'VE GOT YOU COVERED!**

**SEEM****C**

# Value for Customers



## CONNECT TO EXPERIENCE

- ④ Individualized/customized products
- ④ Knowledge of your business & needs
- ④ Problem solving expertise
- ④ More dedicated sales & service per customer
- ④ EXPANSIVE product line
- ④ Fully customizable service model

# SEEMAC's Diversified Line of Products

## ④ Composite Panel Products

particleboard, MDF, HDF, hardboard—raw; paper, melamine and HPL-laminated; printed, painted, powder-coated, cut-to-size

## ④ Hardwood/Softwood Plywood &

**OSB** fancy face, laminating grades, industrial grades, upholstery grades, commodity grades—raw, prefinished, paper-laminated, painted, cut-to-size

## ④ Furniture & Cabinet Components

drawer sides, backs and bottoms—lumber, plywood, MDF/HDF—raw, prefinished, printed, painted, paper-laminated; tops, drawer fronts, end panels, doors and face frames—lumber, plywood, MDF/HDF—raw; paper, melamine, and HPL-laminated; printed, painted, RTF, powder-coated, prefinished; table bases and occasional tables—HPL and veneered; bedposts, bed rails, and bun feet

## ④ Hardwood Lumber & Dimension

moulder blanks, edge-glued panels, stiles and rails, doors and drawer fronts

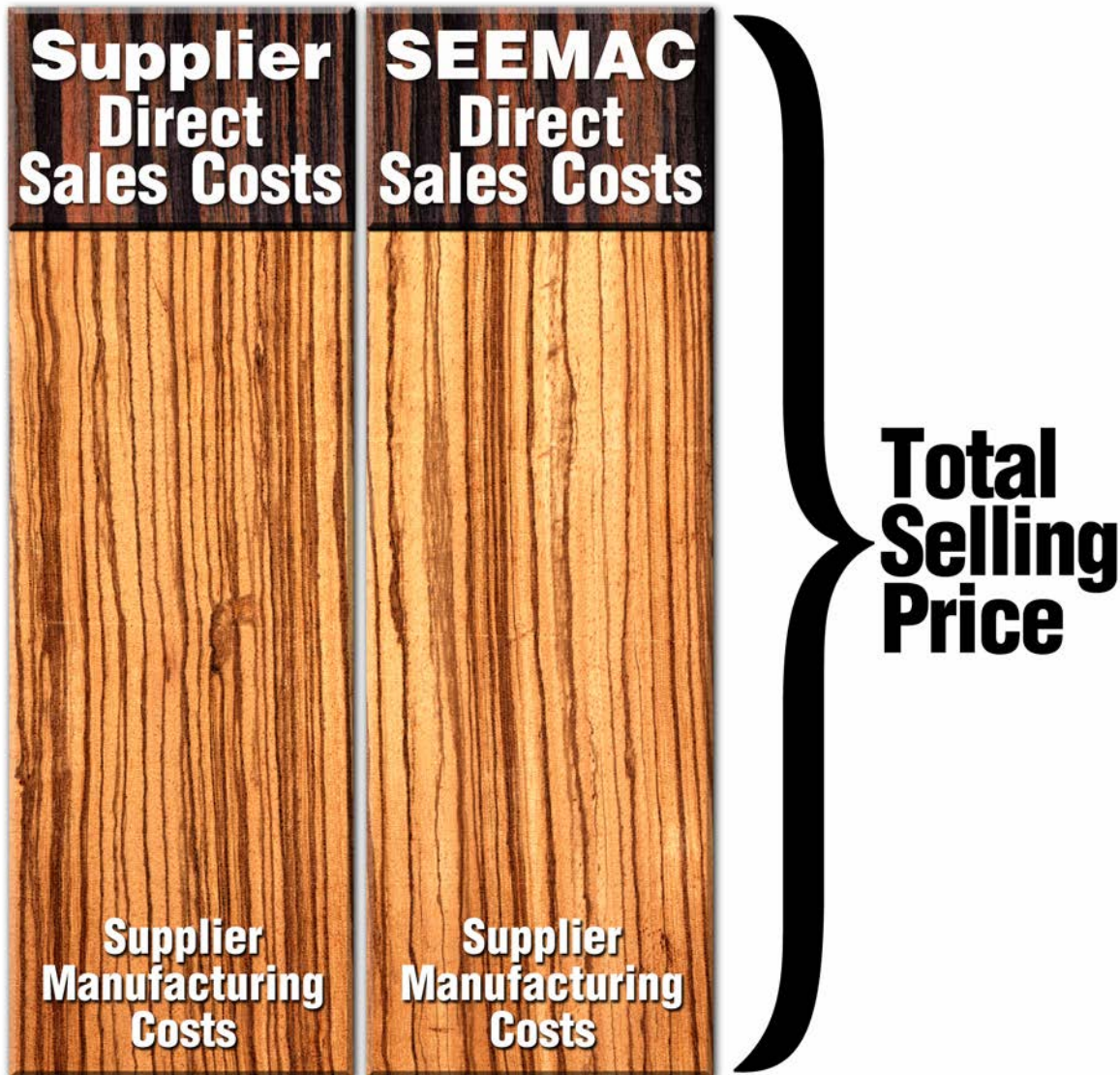
## ④ Moulding & Millwork Products

MDF, pine, fir, hardwood—raw, primed, paper-wrapped, veneer-wrapped, prefinished



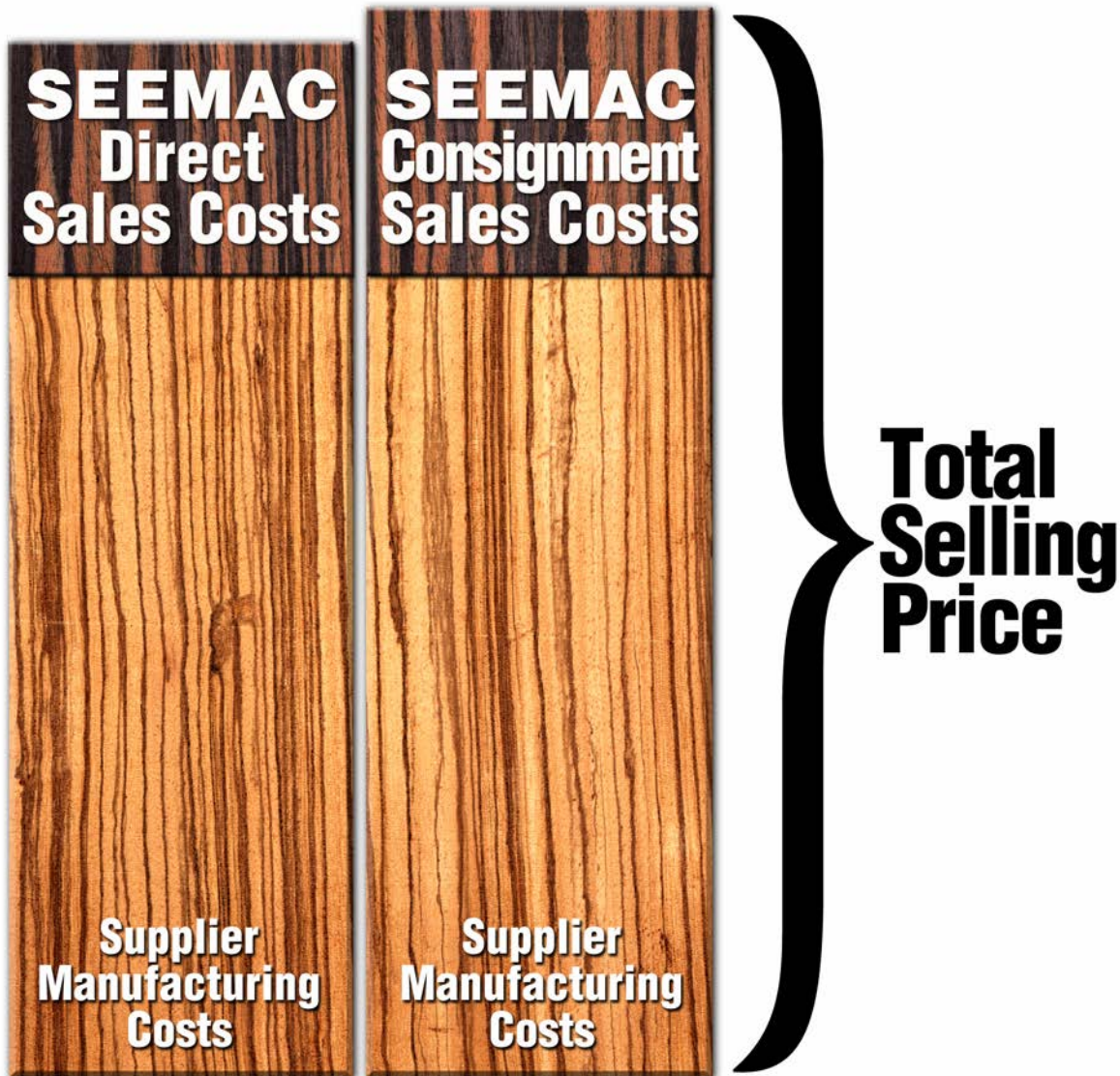
**SEEMAC**

# SEEMAC's Direct Sales Model



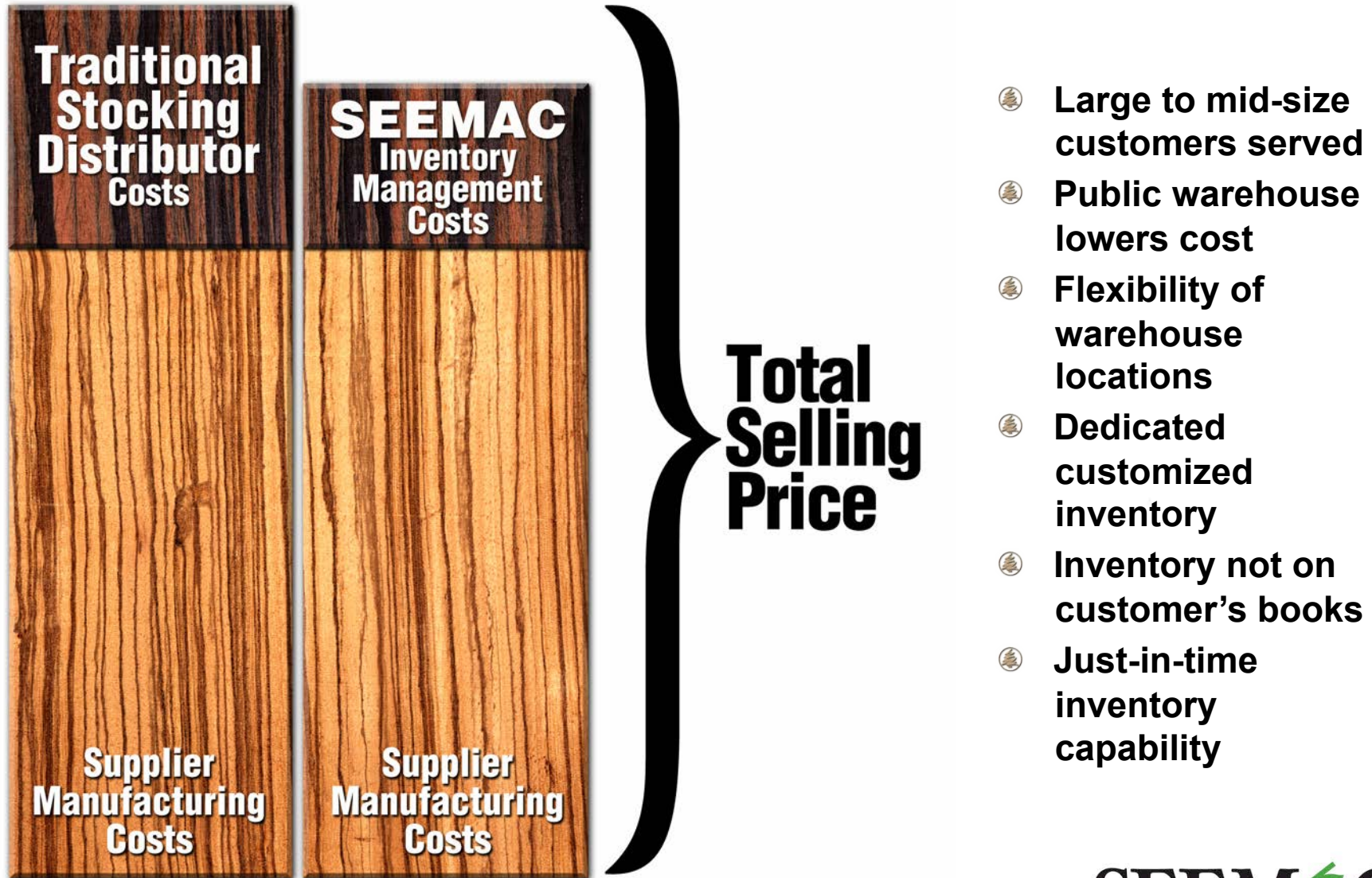
- ① Cost neutral to customer – same cost as buying from supplier
- ① Transparent partnership with suppliers and customers
- ① More dedicated resources – inside sales and outside sales
- ① Market knowledge and perspective
- ① Wide array of product solutions

# SEEMAC Consignment Sales Model



- ④ Slightly higher cost than direct sales
- ④ Utilizes available space on customer's floor
- ④ Provides buffer inventory for customer
- ④ Inventory not on customer's books

# SEEMAC's Virtual Warehouse Sales Model



# The SEEMAC Advantage

- ④ Extensive product line from raw materials to finished value-added components
- ④ Financial strength
- ④ Strong personal relationships with suppliers and customers
- ④ Industry knowledge and perspective
- ④ Passionate sales and services
- ④ Low-cost service models

**Passionate Team**

**Industry Knowledge & Perspective**

**Strong Personal Relationships**

**Low Cost Models**

**Financial Strength**

**Extensive Product Line**



**SEEM   C**

Global Resources. Innovative Products.  
Passionate Service.